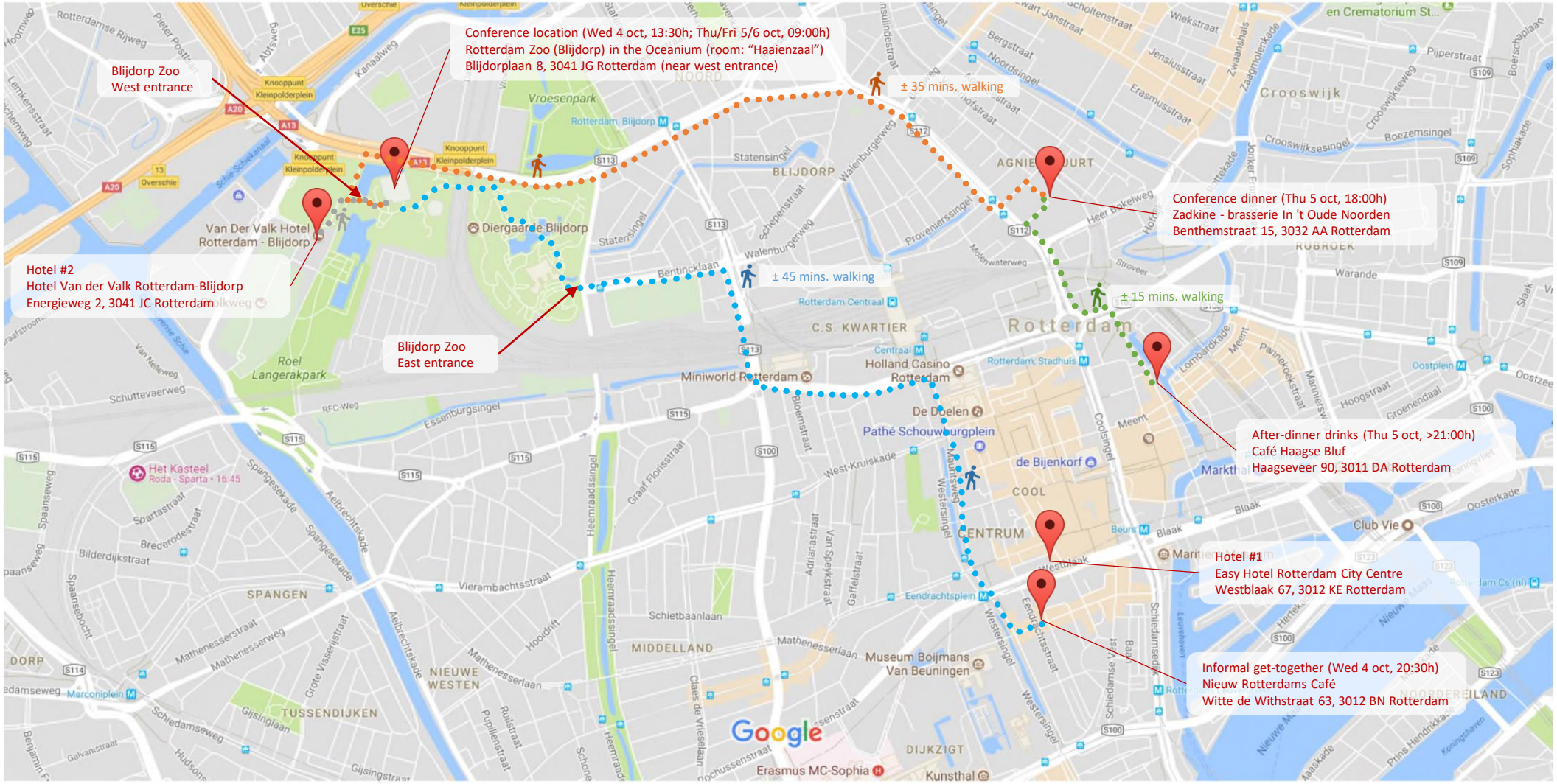SMWCon Fall 2017 Rotterdam navigator